

Dear Valued Customer...

You are not just a consumer!

Friday November 26th 2004 is International Buy Nothing Day.

Shopping is an addiction. Can you go 24 hours without a fix? Stop for a moment. Ignore all advertisements, cut up your credit cards, contemplate the mound of things you've acquired over the years and tell yourself:

I Have ENOUGH STUFF already!

□ We Australians consume nine times more than an average Indonesian. We throw out 20-25% of the food we buy. We owe \$27 Billion on our credit cards – more than double the total five years ago. We own 13 million mobile phones, and upgrade them every two years. We spend more than we earn, and save nothing at all. One day the bills will come due.

We consume more than our share.

<www.adbusters.org>

<www.maxcelcat.bigpondhosting.com/bnd/>

